Privacy Policy

This Privacy & Cookies Policy sets out how The Oxford University Museum of Natural History uses and protects any information that you give Oxford University Museum of Natural History when you use this website.

Privacy statement

The Oxford University Museum of Natural History is committed to protecting your privacy. As such, we will **never** rent or sell your information to third parties, nor will we misuse such information in any other way.

All personal information we collect from you is voluntarily supplied in the course of placing your order and / or making your enquiry, and is **only** used to properly fulfil the order / provide effective customer service or respond to the enquiry - in accordance with the Data Protection Act 1988.

Such personal information might include (but is not limited to): your name; your address; your contact telephone number; your email address; your order details; your credit / debit card details; details of the enquiry.

The Oxford University Museum of Natural History may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 01 January 2015.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Statistical data collection

In addition to any personal information voluntarily supplied by you (where applicable), we also collect aggregate statistical data regarding the use of our website, in the interests of assessing its effectiveness and continually improving its content. Such information **cannot** and **does not** personally identify individual visitors to our site, so does not compromise any individual's privacy.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from

the system.

Overall, cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browsers settings to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

We use unobtrusive Cookies from:

Google Analytics – this is a web analytics service provided by Google, Inc. ("Google") which simply collects data about statistics regarding to how many visitors are viewing our website, how many hits each page throughout the site receives etc.

By using our website you agree to allow Cookies from our website.

utma Google Analytics uses this cookie name
utmb Google Analytics uses this cookie nam
utmc Google Analytics uses this cookie name
utmz Google Analytics uses this cookie name

You can find out more about Google's position on privacy as regards its analytics service at http://www.google.co.uk/intl/en/analytics/privacyoverview.html
If you want to know how to control cookies on your browser, including your mobile browser, please visit the following 3rd-party website — http://civicuk.com/cookie-law/browser-settings

Social Sharing Buttons

On some pages of the site you will see 'social buttons' such as 'Twitter'. These enable users to share or bookmark the web pages. In order to implement these buttons, and connect them to the relevant social networks and external sites, there are scripts from domains outside of the Oxford University Museum of Natural History site. You should be aware that these sites are likely to be collecting information about what you are doing all around the internet, including the Oxford University Museum of Natural History site. So if you click on any of these buttons, these sites will be registering that action and may use that information. In some cases these sites will be registering the fact that you are visiting the Oxford University Museum of Natural History website, and the specific pages you are on, even if you don't click on the button if you are logged into their services, like Google and Facebook. You should check the respective policies of each of these sites to see how exactly they use your information and to find out how to opt out, or delete, such information.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small administration fee may be payable. If you would like a copy of the information held on you please write to **The Oxford University Museum of Natural History**, Parks Road, Oxford. OX1 3PW. If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible at the address below. We will promptly correct any information found to be incorrect. **The Oxford University Museum of Natural History** will never pass on any information we hold about you to any third party, unless you have consented to this or required to by law.

Future contact

In providing effective customer service, we may later wish to use your voluntarily supplied contact data in order to inform you of updates to our products and services, special offers etc.

If you would prefer us not to contact you in this way, simply exclude yourself from our mailing list when making an enquiry or placing an order with us.

We **do not** send unsolicited marketing communications to our customers or contacts.

Contact address:

Oxford University Museum of Natural History, Parks Road, Oxford. OX1 3PW